



FOR IMMEDIATE RELEASE

**CREWCOM® WINS TWO GOLD AWARDS AT
THE INTERNATIONAL DESIGN AWARDS**

AUBURN, AL, JUNE 27, 2017 — Pliant Technologies along with industrial design firm BOLTgroup, won two gold awards at the 2016 International Design Awards (IDA), which recognizes, celebrates and promotes legendary design visionaries and aims to uncover emerging talent in architecture, interior, product, graphic and fashion design.

The CrewCom Radio Pack, part of the new CrewCom professional wireless intercom system, won a gold product design award in both the '[Media and Home Electronics Phone and Other Communications Technology](#)' and the 'Office Equipment Telecommunications' categories. CrewCom's Radio Pack design is the result of years of extensive work with users in the market and the careful consideration of how people needed to communicate in today's production environment. In particular, these gold awards celebrate the CrewCom Radio Pack's clean design, simple-to-use user interface and revolutionary technology that is packed into the world's smallest and easiest to use professional intercom belt pack.

CrewCom is a new, innovative approach to professional wireless intercoms, designed to handle almost any application from simple out-of-the-box solutions to large-scale designs for a range of installation projects, live sound, broadcast and industrial environments. Intended for the most demanding professional applications, the CrewCom Radio Pack is a highly advanced and revolutionary design using the latest technology to offer a digital wireless belt pack used for connecting mobile users to the CrewCom system. Along with full-duplex multi-conference communications, the Radio Pack combines flexible conference access and customizable controls for a highly functional, yet familiar user experience.

The International Design Awards rewards the strategic thinking that goes into making a product. The IDA's goal is to find new ground-breaking products that they can share with the world and target markets. Winning product designs are those that have spotted a gap in the market and created the perfect item to fill it.

Winners are listed in the online design directory and on the IDA website [here](#). They are also published in the annual IDA Book of Designs and in a newsletter that is distributed to 100,000 design professionals and potential clients around the world.

More information about Pliant Technologies is available at www.plianttechnologies.com.

About Pliant Technologies

Pliant Technologies, the professional intercom division of Auburn, Alabama-based CoachComm®, has been created to address the unique needs of customers in the professional marketplace. CoachComm is best known for the revolutionary Tempest® wireless intercom system, which is used daily in more than 40 countries in industries such as broadcast, live sound, theater, theme park, event management and maritime, as well as in many other applications. Developing communication technologies that are dependable, durable and easy-to-use has made CoachComm the worldwide leader in critical communication solutions.

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