



## Senior Graphic Designer

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Located in Auburn, AL, CoachComm designs and manufactures communication equipment for the sports and entertainment markets. We are looking for a full-time, in-house Graphic Designer to work to design and oversee assets for marketing initiatives.

This position would be responsible for concept and design of graphic elements pertaining to ads, brochures, email, web, video, tradeshow, case studies and other collateral. This includes conveying brand, product features, and messaging. Candidate will be responsible for converting content/messaging into effective promotional materials while keeping our brands at the forefront of our various markets.

The ideal candidate will have extensive experience in real-world graphic design and have an innate ability to provide and oversee creative designs and layouts on PC. This is not an entry level position.

#### Minimum Qualifications:

- Bachelor in Graphic Design or equivalent
- Strong design portfolio that showcases your skills and experience
- Solid skills with Adobe InDesign, Illustrator, and Photoshop
- 5+ years of experience working with print and digital design
- Experience producing print-ready graphics
- Ability to lead/manage/work under tight deadlines and can-do attitude
- Strong organizational and time-management skills
- Ability to take a project from the Ideation stage through Production.

#### Preferred Qualifications and Skills:

- HTML/CSS
- Web Design
- Experience with Adobe XD or Figma
- WordPress
- Wix Editor X
- Video Editing with Premiere Pro and After Effects
- Strong brainstorming and sketching skills

Must have experience and creative talent. Salary will be commensurate with both.

Reply to:

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